
Annual Refresh of the Corporate Plan 2007-11

To: **Council 15 July 2010**

Main Portfolio Area: **Finance and Corporate Services**

By: **Director of Finance and Corporate Services**

Classification: **Unrestricted**

Ward: **N/A**

Summary: **This report sets out the final year of the Corporate Plan for 2007-11.**

For Decision

1.0 Introduction and Background

- 1.1 The council's current Corporate Plan covers the period from 2007 to 2011. Every year the Corporate Plan undergoes a refresh to ensure that the plan is up to date and effectively linked to the council's operations.
- 1.2 A great deal has already been achieved through the Corporate Plan, details are provided in the separate Annual Performance Report to this Cabinet.
- 1.3 As this is the final year of the Corporate Plan we are now entering a transitional period where the current plan draws to a close and a new plan is developed. Work is soon to commence on the development of a new Corporate Plan for 2011 onwards.

2.0 The refreshed Corporate Plan for 2007-11

- 2.1 In the context of this period of transition and the progress that has already been made, the final refresh of the Corporate Plan is predominantly focussed on what will be achieved by the end of March 2011.
- 2.2 The proposed refreshed Corporate Plan is provided in **annex 1**.
- 2.3 All changes have been summarised here:
 - Minor updates to the wording of the sections on "what does this mean" and "why is this important";
 - The list of projects has been revised to ensure that focus is maintained to March 2011;
 - In this final year the progress of individual projects will be closely monitored and reported to Cabinet on a quarterly basis, consequently the section on "measures of success" has not been included. Consideration will be given to how we measure success in the long term as part of the development of the new Corporate Plan;
 - Items which represent important day to day activity or opportunities for partnership working have been captured as "key commitments" within the plan.
- 2.4 The refreshed Corporate Plan will be updated on the Internet following approval by Council.

3.0 Projects to be considered for carrying forward into the new Corporate Plan

3.1 A number of key projects were suggested for inclusion in the refresh but have been omitted. The main reason is that whilst work will be carried out in this financial year, it is likely to continue into future years and these projects are therefore not due for delivery by March 2011. These projects have been captured in the table below and will be considered for inclusion in the new Corporate Plan for 2011 onwards.

Project Name	Partnership Connections
Support the Margate Renewal Programme through the delivery of key developments in central Margate and Cliftonville: <ul style="list-style-type: none">• Dreamland• Arlington	SEEDA KCC Homes and Communities Agency GOSE English Heritage Art Council England
Secure funding for further regeneration of historic buildings and areas	English Heritage, Heritage Lottery, Big Lottery
Work with partners to carry out a feasibility study for a Manston Parkway Station	Kent County Council, Airport Consultative Committee
Replace the swimming pool in Ramsgate	Thanet Leisure Force, Thanet Swimming Clubs, Amateur Swimming Association

4.0 Options

- 4.1 To approve the refreshed version of the Corporate Plan 07-11.
- 4.2 To approve the refreshed version of the Corporate Plan 07-11 subject to any amendment.
- 4.3 To reject the refreshed version of the Corporate Plan.

5.0 Corporate Implications

5.1 Financial

5.1.1 Financial implications have been considered throughout the refresh process. The refreshed Corporate Plan will require no additional funding to that already allocated within the 2010-11 budget.

5.2 Legal

5.2.1 None

5.3 Corporate

5.3.1 Developing a Corporate Plan is good business practice. Having the Plan keeps a focus on the council's strategic direction and allows the Council to prioritise outcomes and strategies in support of this strategic direction.

5.4 Equity and Equalities

5.4.1 For each Corporate Plan project, equality implications are covered as part of the project planning process.

6.0 Recommendation

6.1 To approve the refreshed version of the Corporate Plan 2007-11.

7.0 Decision Making Process

7.1 This is a policy framework decision which has been recommended by Cabinet to Council.

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Annex List

Annex 1	Refreshed Corporate Plan
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Corporate Consultation Undertaken

Finance	Nicola Walker, Finance Manager (HRA, Capital & External Funding)
Legal	Peter Reilly, Litigation Solicitor